



## Positioning your business for the future

October 1, 2009 · UIC Forum, Chicago

City of Chicago • Richard M. Daley, Mayor

30% of small businesses  
are concerned about  
keeping up with  
technology

50% of the respondents  
surveyed intend to use  
the internet as their  
key growth and survival  
strategy


99% of employer firms  
are small businesses

**Is your business  
well-positioned?**

Chicago TechExpo introduces and connects small business owners to technology solutions to grow and evolve their businesses. The one-day conference and exposition provides relevant training and education, to allow business owners to learn how they can use technology in their operations, streamline administrative tasks, market their business and increase sales.

In today's highly competitive environment, businesses thrive by having the right technology at the right time.

## Positioning your business for the future.



Today's economic downturn presents many challenges to businesses big and small. Nevertheless, we are optimistic that the upturn will come. Come to the Chicago TechExpo 2009 conference and exposition to position your business for the future. The conference provides educational tracks to empower businesses to use technology to advance strategic goals.

- Workshops ranging from web development to e-commerce
- Online strategies to increase revenue
- Expert advice on new innovations
- Technology solutions that impact business growth
- Tools to manage business more efficiently
- Face to face discussions with about 100 technology companies
- Live technology product demonstrations
- Raffle prizes and free giveaways

October 1, 2009 · UIC Forum  
725 W. Roosevelt, Chicago, IL 60608  
9:30 a.m. - 4:00 p.m.  
Early registration: \$35 (onsite cost \$50)  
Learn more or register at [www.chicagotechexpo.net](http://www.chicagotechexpo.net)

# Sponsorship and Exhibitor Opportunities

Business owners are looking for ways to maximize their business potential and technology is a tool that cannot be ignored. As an exhibitor or sponsor of the Chicago TechExpo 2009, *Positioning your business for the future*, companies will have the opportunity to showcase products and services.

## Sponsorship Opportunities:

### Gold Sponsor - \$15,000

As a gold sponsor, your company will be a leading force with premier marketing and promotional placement throughout the event placing you as a leading company supporting Chicago's small businesses.

### Silver Sponsor - \$10,000

Be a key player. Your company will have marketing and promotional advantage throughout the event placing you as a prominent company supporting Chicago's small businesses.

### Bronze Sponsor - \$5,000

Make an impact. Your company has an opportunity to promote to Chicago's small business community.

### Media Sponsor - \$10,000

Be a leading media sponsor at the Chicago TechExpo. Give your company a marketing and promotional edge to Chicago's technology and small businesses.

### Pre-Event Sponsor (CEO/CIO Breakfast) - \$8,000

Be the lead host of the only official Chicago TechExpo event. An exclusive pre-event held to welcome and recognize efforts of technology, business and government leaders.

### Raffle Sponsor - \$1,000 and Up

Put your company at the fingertip of new customers. Participate in the event raffle and promote your company products and service to new and existing business owners (provide technology and office products like laptops, phones, discount coupons and more).

## Exhibitor Opportunities:

### Commercial Exhibitor - \$400

Targeted exhibit opportunities to market your products, standard 10x10 booth (2 booths at cost of \$700)

### Non-Profit Exhibitor - \$200

Targeted exhibit opportunities to market your services, standard 10x10 booth (2 booths at cost of \$350)

Exhibitors can register at [www.chicagotechexpo.net](http://www.chicagotechexpo.net)

## 5 Reasons to Sponsor/Exhibit at the Chicago TechExpo 2009

1. Access to approximately 1,000 small business participants
2. Exposure opportunities for your products and services
3. Audience looking for technology solutions
4. Become a technology leader for small business owners
5. Generate new leads

## Who Should Attend?

- Business owners
- Start-up businesses
- Established businesses
- Individuals thinking about starting a business
- Anyone establishing a home business
- Businesses looking to position themselves for the upturn

## Why you should attend?

- Build credibility through your website
- Increase sales through e-commerce
- Establish a web presence
- Generate leads through e-marketing
- Talk to experts about using technology
- Gain tools for a more efficient operation



The right technology. The right time.

Register online at  
[www.chicagotechexpo.net](http://www.chicagotechexpo.net)

For more information: (312) 744-5430

Email: [info@chicagotechexpo.net](mailto:info@chicagotechexpo.net)



City of Chicago  
Richard M. Daley, Mayor  
Norma I. Reyes, Commissioner  
Department of Business Affairs &  
Consumer Protection