

# Puerto Rican Chamber of Commerce of Illinois



Building Our Community One Business at a Time

Sponsorship Proposal

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# Puerto Rican Chamber of Commerce of Illinois

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As a sponsor of the Puerto Rican Chamber of Commerce you have the opportunity to promote your business while at the same time supporting PRCCI. The PRCCI works to further Puerto Rican Business Interests, promote business-friendly legislation, and foster business development. Your sponsorship of PRCCI is instrumental in effectuating a positive change in the Puerto Rican and Hispanic businesses throughout Illinois.

As a sponsor, PRCCI prominently features your company's logo at each of our networking events and business workshops. This gives you an excellent opportunity to raise your company's visibility within the PRCCI membership and within the local business community and to introduce your products and services. As a sponsor and member of the PRCCI, you will also receive first priority in referral requests and connections with other PRCCI members.

I thank you for your consideration and look forward to working with you in helping you further your business goals as one of our sponsors.

Sincerely,

Miersa Cuevas  
Program Director  
PRCCI



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## PRCCI 2009 Board of Directors

### Executive Board:

President- Xavier Nogueras/Boca Ad Agency

Vice President- Eduardo Padro/REMax - Skyline

Treasurer- Juan Soto/Aflac - Hispanic Development coordinator State Of Illinois

Secretary- Mark Flores/United Neighborhood Organization

### Directors at Large:

Hector Fabregas/Univision Radio

Nelson Mercado/Owner of Mercado Enterprise

Sandra Blanco Esq./Neiburger Law, Ltd.

Alfred Quijano Esq./TLG Partners

Michael Ortiz/Aflac



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## Our Organization

### Mission and Location

PRCCI is a not for profit corporation established under the laws of the State of Illinois . PRCCI's mission is to develop, assist, and promote Puerto Rican and Hispanic business interests, and work with other groups in the State of Illinois.

PRCCI was established in 1963 and continues to serve the business community into the 21st century.

### Business Services

Our business resource center provides vital business information and assistance in the areas of capital funding, financial planning, insurance, business planning, marketing, and technology. PRCCI has established a network of professionals who volunteer their time in order to help businesses succeed in their business goals. Prcci also assists with with Minority Business Enterprise and Women Business Enterprise city certification.



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## Leadership through Advocacy

### Business Assistance & Entrepreneurial Coaching

PRCCI supports it's members and other existing businesses by providing them with the needed tools to navigate the state and local government regulations and forms. PRCCI also coordinates with Chicago Department of Procurement on contract and bid opportunities for interested members.

Our chamber coaches new entrepreneurs by providing businesses advice and programs on writing a business plan.

### Economic, Social, and Cultural Development

Although our mission is to develop, assist, and promote business interests in Illinois; we have not forgotten the importance of economic, social, and cultural development of our communities. PRCCI actively promotes and participates in the following community redevelopment efforts and events:

The Humboldt Park Redevelopment Plan in partnership with the Humboldt Park Empowerment Partnership (HPEP)

and the Economic Development Action Team (EDAT)

The Annual United States Hispanic Chamber of Commerce Convention and Business Expo

The Annual Puerto Rican Day Festivities in Humboldt Park

The Illinois Hispanic Chamber of Commerce Business Expo

The Wilbur Wright Humboldt Park Vocational Center's "Fast Track Business Program"



## Building Our Community One Business at a Time

## Opportunities through Alliances

### Business Training & Workshops

PRCCI partners with the Humboldt Park Vocational Center, Greater North Pulaski Development Corporation, other participating institutions and non-profit partners to promote entrepreneurship. PRCCI also hosts several workshops during the year on various business topics such as:

- Business Planning Formation
- Access to Capital
- Financial Planning
- Insurance
- City & State Procurement
- Minority / Female Business Certification



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## Promotion and Networking Opportunities

PRCCI hosts a variety of events that serve to promote and stimulate business growth. These events include regularly scheduled membership meetings, networking events, and luncheons and workshops at various business locations throughout the state of Illinois. Other opportunities for promotion and networking include:

### Business Networking Events

Breakfast Series

Luncheon Series

Workshops

Awards Gala & Banquet

Annual Golf Outing

The Annual United States Hispanic Chamber Of Commerce Convention & Business Expo

The Illinois Hispanic Chamber Of Commerce Business Expo



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## 2009 STARS in Business Awards Gala

Presented by the PRCCI, the STARS in Business Awards Gala is a statewide program initiated to honor and recognize the excellence of Puerto Rican/Hispanic businesses and entrepreneurs in the State of Illinois. The prestigious awards encourage economic growth while at the same time promoting local businesses. Over 300 individuals will be attending the gala. Attendees include including almost every major leader in the business and political community. A four star menu and Latin big band will transport you to Old San Juan. Award categories:

Entrepreneur of the Year

Sponsorship Awards Title, Official & Corporate

Lifelong Achievement Award

Business Woman of the Year

Innovative Business of the Year

New Entrepreneur of the Year



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## PRCCI 2009 Golf Outing

PRCCI's Annual Golf Outing is one of the oldest Hispanic golf outings in the nation and has become a statewide time-honored tradition. The Golf Outing grows more and more popular with each passing year. Our sponsors, members, corporate and political and political leaders enjoy 18-holes of some of the best golf and networking in an intimate and relaxed setting.

You also have an opportunity to promote your business by sponsoring a hole at the Golf Outing. If you are a seasoned golfer or new to the game you will find plenty of opportunity to to network while working on your handicap.



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## PRCCI Partnership Opportunities

In the past few years PRCCI has experienced tremendous growth as our business community continues to grow. We are very excited to welcome the new influx of young entrepreneurs who make PRCCI a major part of their business strategy.

Your sponsorship is key to maintaining the capacity of our organization to better serve our members and the State's overall Puerto Rican and Hispanic business community. Sponsorship also provides you the opportunity to promote and build relationships with our members and future generations of entrepreneurs. There are different levels of sponsorship opportunities available.

### Title Sponsor

**\$15,000**

- 2 Banquet tables
- 2 Banquet ad pages
- Branding exclusivity
- Speak at all events
- 2 Golf Foursomes
- Signage at all events
- 10 Individual memberships
- Logo on Website

### Official Sponsor

**\$10,000**

- 1 Banquet table
- Speak at Banquet
- 1 Banquet ad page
- 1 Golf Foursome & Golf Outing
- 5 Individual memberships
- Link on Website & Logo

### Corporate Sponsor

**\$5,000**

- 1 Banquet table
- 1/2 Banquet ad book page
- 2 Golf Tickets
- Speak at Golf Outing
- Hole sponsor
- 2 Individual memberships
- Link on Website

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Puerto Rican Chamber of Commerce of Illinois

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